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Newsletter UPDATE - AUGUST PROJECT SPOTLIGHT 2024

Following our recent email, we had a lot of enquiries asking who was responsible for the stunning lighting design on the El-Araby HQ façade - and rightfully so!

We've now expanded that piece to answer your questions, so check it out below:

Aimex Egypt's new design for El-Araby HQs Façade, lit up by ENTTEC

Pixels powered by ELM

We are proud to partner with Aimex Egypt, for the design and execution of this architectural build.

Programmed by the talented Rowan Mohamed Bahr, ENTTEC's lighting equipment seamlessly controls the pixel lights on the facade of El-Araby Headquarters. From initial concept to final installation, Aimex Egypt brought this facade to life with their brilliant design, powered by ENTTEC's ELM software, Storm 10 and S-Play.

A truly mesmerizing architectural display for the El-Araby group, the leaders in home appliances and consumer electronics in New Cairo, Egypt.

Images Courtesy of Rowan Bahr

Find out More

Projects in the UAE

Sneak peek into an immersive experience

Stay tuned for this upcoming new AV Museum in KSA featuring an innovative and interactive design where visitors are directed by automated light shows in each room. We're proud to share that ENTTEC LED strip lights and controllers are used throughout the museum, installed by *Far SpaceTech Construction Co.* as the system integrators in this project.

Find out More

The ultimate lighting control solution

Introducing the Ark Project in Amman, Jordan, featuring "The Corner Gaming Center" - a hub for high-performance gaming with the latest PS4, PS5, and PC games. This sleek, vibrant space is perfect for gamers. ENTTEC delivered the full lighting solution seamlessly installed by Ideal Concepts Co as the system integrator.

Find out more

Explore the Lighting solutions that power the El-Araby Group HQ's facade

S-Play

Engineered for projects that require precise automation, the S-PLAY smart light show controller is your all-in-one solution for the seamless recording, triggering, and activation of not only light shows but video, non-lighting events, and much more.

EXPLORE

Storm 10

ENTTEC's Storm10 is a compact, 10-universe installation-grade Ethernet to DMX to DMX/RDM converter designed to make controlling DMX lights over Ethernet simple by effortlessly converting sACN, Art-Net or ESP protocols to DMX512.

EXPLORE

ELM Software

ELM is an intuitive, powerful and cost effective 2D and 3D pixel mapping software solution. It gives you the most comprehensive tools and effects available to map LED digital pixel strip or fixture arrays regardless of shapes or size. From media facades and bridges, to nightclubs and live touring designs.

EXPLORE

We are here to create the perfect solution to all of your lighting needs

Don't hesitate to get in touch if you'd like any assistance with your upcoming projects, big or small. We're always happy to help!

Contact us

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