

ENTTEC  
Controls . Lights . Solutions

NOVEMBER NEWSLETTER 2024





# Dave Cicirelli @ Rochambeau Studio

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Conceptual artist and author Dave Cicirelli has taken immersive installations to new levels with his Infinity Cube Studio. Founded to transform visual storytelling, Infinity Cube Studio crafts mesmerizing spaces for fine art, architecture, and experiential events, pushing visual possibilities with LED lighting as a core element. The studio's signature work, the Infinity Cube, uses a patented process to blend external video and lighting through specialized glass, creating a seamless "infinity" effect that feels boundless from within. This structure has graced high-profile events like the MLB All-Star Game and campaigns for Peacock, Marvel, and the NFL, each time creating a new visual playground for audiences.

ENTTEC's products have played a valuable role in bringing the Infinity Cube's unique vision to life. From our RGBW pixel tape with its bright, vibrant output to seamless integrations with ELM software, Pixelators, and P-Links, we're proud to support Infinity Cube's stunning lighting effects. Together, we're illuminating new, immersive realms for audiences and redefining what's possible in experiential design.



[Find out More](#)

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## News



## Upcoming IAAPA EXPO in Florida!

ENTTEC USA is thrilled to be part of **IAAPA Expo 2024**! Join us from **November 19-22 in Orlando** to explore our advanced LED lighting and control solutions for theme parks, attractions, live events, and immersive experiences.

Visit us at **Booth #1680** to experience our pixel tape, Neon Flex, and versatile ELM software in action—and be among the first to meet a couple of exciting new additions to our product lineup! Discover how ENTTEC can help bring your next big project to life, from interactive installations to unforgettable displays.

📍 **Location:** IAAPA Expo, Orlando, FL

📅 **Dates:** November 19-22, 2024

🌟 **Booth:** #1680

Let's make your vision a reality. See you at IAAPA 2024!

[Find out More](#)

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Curious about what ENTTEC products Rochambeau uses for to create their Infinity Cube?



ELM Mapping software:  
Newly updated.  
The ultimate, intuitive LED  
pixel mapping software  
solution. ENTTEC's ELM is  
the easiest and smartest  
way to convert your ideas  
into reality.

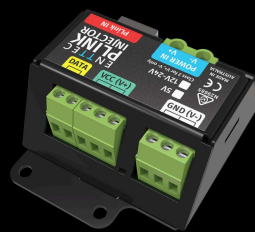
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#### Pixelator Mini

A smart, cost-effective  
lighting control solution, the  
PIXELATOR MINI is a  
compact rack, surface &  
DIN-rail mountable, eDMX to  
LED pixel protocol converter  
capable of outputting up to  
32 universes of data.

[EXPLORE](#)



#### PLink Injector

Our 2-Universe PLink  
Injector  
has been engineered to  
work alongside your  
Pixelator to extend your LED  
pixel layout over long  
distances.

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## We are here to find a solution to all your lighting needs

We would love to hear from you and provide further assistance for your projects requiring  
lighting solutions

[Contact us](#)



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Message sent by ENTTEC Americas at 600 Park Offices Drive LL-58, Durham, NC, USA.